

## NACBHD PROGRAM COMMITTEE PROPOSAL

### **Background**

For a number of years, NACBHD has always planned for two annual conferences, a legislative conference in the late winter and a program conference in the summer. Both have coincided with NACO conferences with similar themes. This past year the only difference was that the conference was held in the fall. At the same time, the NACBHD board retreat has been generally held in the fall. This year it was switched with the program conference and held in the summer.

In the last few years, attendance at conferences has been adequate but not much beyond. It is difficult to generate attendance much beyond the 60 individuals who attended this year in Portland. Additionally, most of the same people attend most of the conferences, rarely generating a large number of potential new members.

At our board retreat this past summer, we identified that most of our members do not attend conferences, but look to the benefits of this organization's advocacy and networking information.

### **Proposal**

Implement a two-year trial where we will establish the following annual program activities:

- Maintain the annual two-day legislative conference and board meeting in conjunction with the NACO conference
- Establish a summer board retreat that will meet wherever NACO is having their annual conference and look to present at the NACo conference on one or more key issues.
- Establish an annual fall board retreat that meets in conjunction with a chosen state fall conference. Negotiate with that state organization to present at that conference as well as time to network with their members.
- Develop two-four video conferencing opportunities annually that will enable members to participate in a focused discussion with a key Washington leader.

We would measure the impact based on membership numbers, member satisfaction surveys, and any other indicator chosen by the board.

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